

## Donor Spotlight – November 2011

### Keith Springer

There is nothing Keith Springer loves more about Thanksgiving than helping feed families in need. Each year, Keith, Author of *Facing Goliath – How to Triumph in the Dangerous Market Ahead* and President of Springer Financial Advisors in Sacramento, hosts the [Springer Turkey Challenge](#) in support of Sacramento Food Bank & Family Services (SFBFS).

Thirteen years ago, Keith created the Springer Turkey Challenge as a way of giving back to the community. “The number of people in need is astounding and no child should ever go hungry, especially during the holidays.”

Keith solicits clients, friends and family to make a financial contribution that he then matches dollar for dollar. Over the years, the donation drive has evolved from negotiating prices and purchasing turkeys to writing an annual check rather than buying turkeys. Financial contributions such as these allow SFBFS to leverage every donated \$1 into \$10 worth of goods necessary to put together a traditional Thanksgiving meal for struggling families in our community.

Blake Young, SFBFS' President/CEO, states that “Thousands of families in our community rely upon Sacramento Food Bank & Family Services for food assistance this time of year. The Springer Turkey Challenge raises critical funds necessary to purchase turkeys and holiday fixings that help families celebrate the holidays together. We are very grateful to Keith and all the supporters of the Springer Turkey Challenge.”

Over the years, Keith has donated more than \$15,000 to SFBFS to help provide a special holiday to families in need. Thank you Keith!

SFBFS and KCRA will host the [4th annual Turkey Drive](#) on November 18, 2011. Join Keith and others in helping us reach our goal of collecting 8,000 turkeys for families in need this holiday season.

